



☎ 301.653.7399 | ✉ asiacostendesigns@gmail.com | 🌐 asiacostendesigns.com

PROFESSIONAL EXPERIENCE

The Council for Advancement and Support of Education (CASE)

Washington, D.C.

Production Designer, February 2019–Present

- Design promotional print materials for products and conference campaigns (direct mail postcards and brochures, flyers, corporate stationary, etc.)
- Provide digital graphics package for promoting conference campaigns and other offerings (emails, web adverts, newsletters, social media, PowerPoint templates, Cadmium app, etc.)
- Communicate with conference venue fabricators to provide branded design for in-person experience, as well as advise on setup and lighting onsite
- Conceptualize and editorial design for *Currents* magazine cover, feature articles, and in-house ads
- Lead and manage in-house ad production for *Currents* magazine by developing design and review timelines, assigning projects, and preparing press ready files for printer
- Support and maintain brand guidelines through marketing materials
- Collaborate with Brand Director, Marketing Managers, and other stakeholders across the association (U.S and international) to implement design/text edits and adhere to deadlines

The American College of Osteopathic Family Physicians (ACOFP)

Arlington Heights, IL

Freelance Graphic Designer, December 2019–June 2020

- Design print materials for ACOFP Annual Convention (mailing brochures, onsite program, flyers)
- Provide digital assets for in-person and virtual events, announcements, and other promotions (branded PowerPoint templates, website visuals, newsletter and web adverts, social media)
- Provide onsite graphics to hotel venue for Annual Convention
- Convert in-person Annual Convention branded look to virtual, amid COVID-19 (photo research, virtual event website, mobile app graphics, social media)
- Follow established branding guidelines
- Coordinate with the Director of Communications and Engagement for project direction, deadlines, and design/editorial edits from Marketing team



☎ 301.653.7399 | ✉ asiacostendesigns@gmail.com | 🌐 asiacostendesigns.com

PROFESSIONAL EXPERIENCE

KidsSTREAM, Inc.

Waldorf, MD

Graphic Designer, September 2018–January 2019

- Re-brand and assist in the relaunch of brand
- Develop new brand guidelines and update digital and print assets (logo, brochure, corporate stationary, postcard, corporate PowerPoint, website)
- Collaborate with association founders from conceptualization to project completion to ensure ideas and criteria are implemented
- Provide workflow updates during bi-weekly meetings
- Maintain desktop and mobile company website as updates come in

SU Design Agency

Salisbury, MD

Graphic Designer, January 2018–May 2018

- Work individually and collaborate with other designers across the agency
- Provide logo and branding guidelines for up-and-coming local initiative, Career Closet
- Follow established brand guidelines for ETX Brewing Co., in order to design a rack card promoting their restaurant extension, The Porch
- Employ effective time management skills to balance multiple projects and meet competing deadlines

EDUCATION

Salisbury University, Salisbury, MD

Bachelors of Fine Arts, Graphic Design

January 2016–December 2018

North Point High School of Science,
Technology & Industry, Bensville, MD

High School Diploma, Graphic Communications

August 2011–May 2015

SKILLS

Adobe Creative Suite

Microsoft Office

Creativity

Typography

Print Design

Branding & Identity

Project Management

Communication

